



NEW YORK FOOD TRUCK ASSOCIATION

350 E. 54TH ST, NEW YORK, NY 10022 | INFO@NYFTA.ORG | (646)770-0084

INTRO DECK

NYFTA focuses on **full-service mobile catering**. We curate **unique, memorable experiences** by connecting clients to a wide array of local food truck vendors.



OUR EXPERTISE

We provide gourmet food truck catering and consulting services for **corporate, private and large-scale events.**

The events range from weddings, birthday parties, and bar mitzvahs, to corporate and employee appreciation events, happy hours, and festivals.

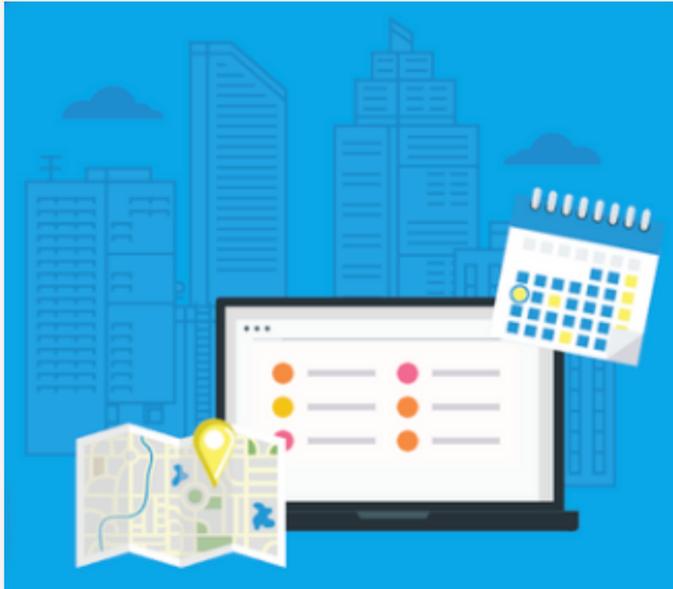
Whatever your event is, we have the solution.



EVENT CATERING

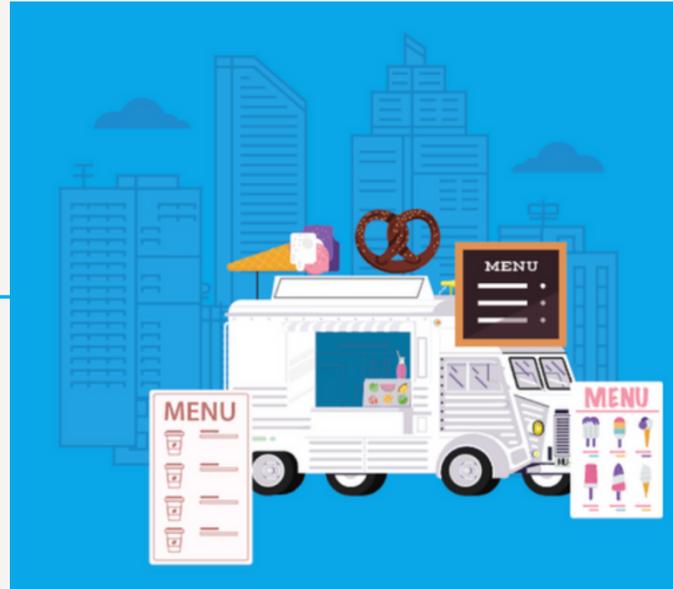


PROJECT LIFE CYCLE



1 GIVE US DETAILS

date, time,
location, and
number of
people



2 PICK YOUR CUISINES

from 100+ premium
food trucks with
unique menu
variations



3 SIT BACK, RELAX

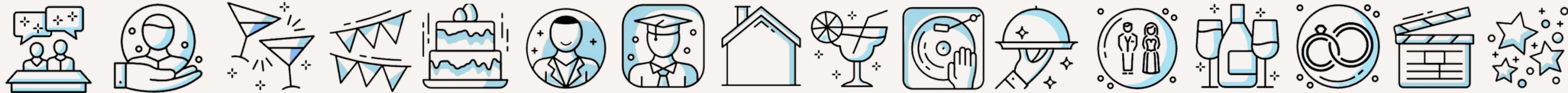
and enjoy your
event while we
ensure seamless
execution

OUR SERVICES

- ✓ Permits & location scouting
- ✓ On-site logistics
- ✓ Sales tracking (pos events)
- ✓ Custom menu boards
- ✓ Personalized add-ons
- ✓ DOH (department of health) approved member
- ✓ DOE (department of education) approved member



WE CATER TO ANY OCCASION



CORPORATE EVENTS

EMPLOYEE APPRECIATION

BUSINESS CONVENTIONS

COMPANY RETREAT

TEAM BONDING

HOLIDAY PARTIES

LUNCHES

...

CELEBRATIONS

BIRTHDAYS

BAR MITZVAHS

BAT MITZVAHS

BLOCK PARTIES

GRADUATION

PROM

...

SPECIAL OCCASIONS

WEDDING

ENGAGEMENT PARTIES

BRIDAL SHOWER

BABY SHOWER

HOLIDAYS

ANNIVERSARIES

...

MISC. FESTIVITIES

TV+FILM PRODUCTION

CONCERTS/FESTIVALS

SPORTS EVENTS

BACK TO SCHOOL

PRODUCT LAUNCHES

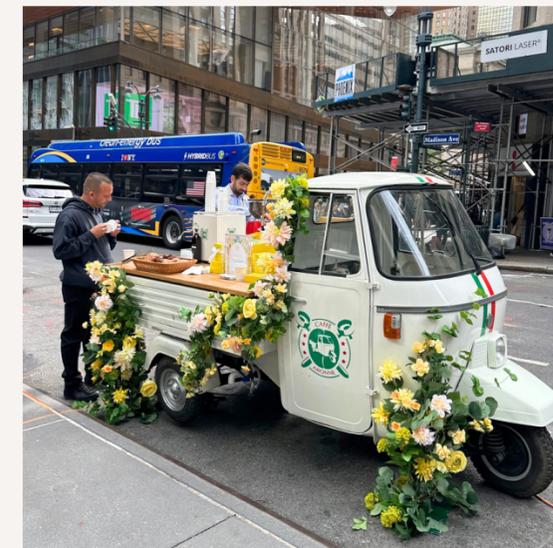
CONFERENCES

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VEHICLE TYPES

Whether it's **trucks**, **trailers**, **carts**, or **indoor setups**, our diverse range of vehicle options cater to various venue types. Some vendors offer multiple vehicle types, while others specialize in one. With a selection of over 100 different vendors, to choose from, you're sure to find the perfect fit for your needs.







ALCOHOL



AMERICAN



ASIAN-FUSION



BREAKFAST



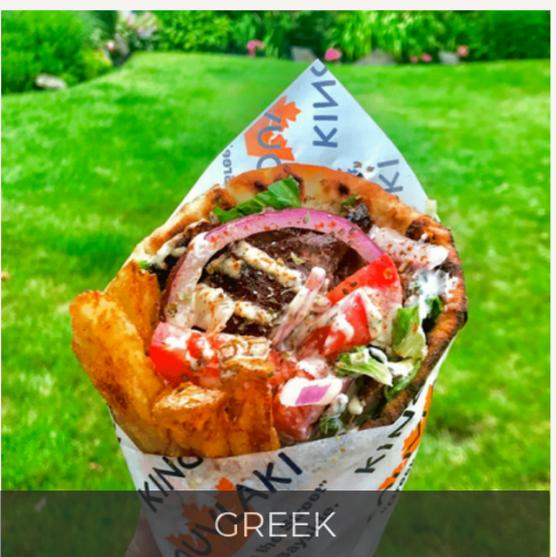
COFFEE



COMFORT FOOD



DESSERT



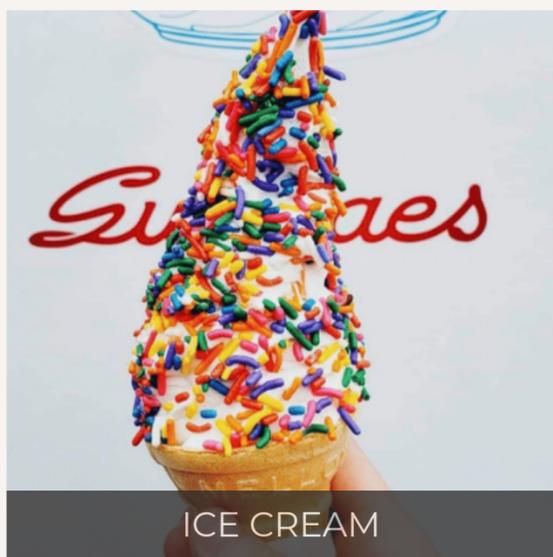
GREEK



HAWAIIAN



HEALTHY FOOD



ICE CREAM



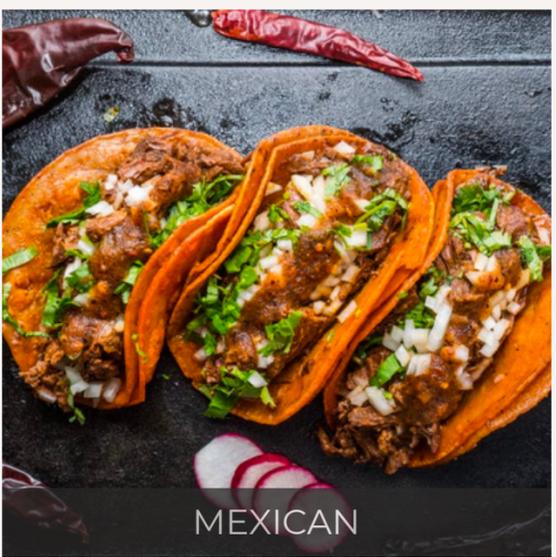
ITALIAN



KOSHER



LATIN



MEXICAN



SANDWICH



SEAFOOD



SNACKS

AND MANY MORE...

SOME OF OUR FOOD TRUCK MEMBERS...



SOME OF OUR CLIENTS...

New York-Presbyterian



VIACOM

★ macy's



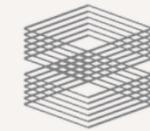
NYC HEALTH+ HOSPITALS

NYC Board of Correction

KENDRA SCOTT



freshdirect



LaGuardia GATEWAY PARTNERS

Gotham Health

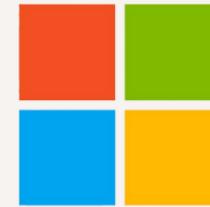
TISHMAN SPEYER

NYC Emergency Management

amazon



CU NY THE CITY UNIVERSITY OF NEW YORK



COLUMBIA UNIVERSITY

HSS

Goldman Sachs



American Airlines



NYU



FOUR SEASONS



DELTA

NBC



bucketlisters

MADISON SQUARE GARDEN

A&E



CRETECH



PEPSICO



CUSHMAN & WAKEFIELD



Saint Dominic's Family Services

jetBlue



WHY CHOOSE US?

✓ **The best eats on the streets**

From helping develop customized menus, to picking from our hand-selected vendors, we know good food. We offer over 50 types of cuisines, and we've tried everything on the menu to make sure you'll like it just as much we do.

✓ **Experienced professionals**

With 200+ yearly events under our belt, we can identify and prevent problems before they occur and fix those that arise unexpectedly.

✓ **Compliance & success**

It's more than just ensuring trucks show up on time. We handle all logistics from insurance paperwork to securing the proper permits, to managing a point of sales system.

✓ **Premium vendors**

Our members are properly insured and up-to-date on their health inspections, as well as personally vetted for food quality, cleanliness, reliability, and customer service.



We **strategize**, we **plan**, we **over-deliver**.

We sweat the details so you don't have to.



CONTACT US

LET'S GET STARTED.



FOLLOW US ON OUR SOCIALS

ADDRESS

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